



Dear **Alumnus**,

Greetings from Spring Fest!

On behalf of the Spring Fest team, I thank you for a successfully organized Spring Fest 2018. Our alumni have always been our greatest support and it would be apt to mention that no edition of Spring Fest would have been a success without the support of our Alumni. We have greatly benefited from the support of our esteemed alumni and look forward to a fruitful association for the coming editions of Spring Fest.

To give you a better insights about the IIT-KGP campus, ILLUMINATION, a long happening tradition of the campus to revive your old memories Illumination has been celebrated for decades now. Please find the link here:

<https://www.youtube.com/watch?v=tQeVXRF4No4&t=14s>

The rush of adrenaline, the tempo-shouts, the rapturous celebrations and heart-rending sorrow, this was spring festival as it used to be when you were in our place. Though the spirit remains the same it has undertaken a long journey to become not only the biggest inter-collegiate cultural festival in the whole of India but also the very best!

Sir, in order to pursue our endeavour to make Spring Fest bigger and better each year, we depend heavily on the support of our alumni. We have a lot of creative ideas and artists in mind but that shall remain a dream without your financial support. More than 3000 copies of our souvenir are sent to alumni chapters all over the world and to all our sponsors and participating colleges. To download the Spring Fest 2018, Please refer the link:

https://drive.google.com/file/d/1g4dbB6_4h6kD-RNg8zYMe7UlyhTi_66p/view

The quotations for advertisements in the souvenir are as follows:

Half Page: INR 15,000

Full Page: INR 20,000

Centre Double: INR 35,000

Inside Back Cover: INR 50,000

Front Cover Back: INR 50,000

We thank you for all your help in making this Spring Fest better than ever and one to truly remember in the future.

Last but not the least, we extend a warm invitation to you and your family to visit Kharagpur during Spring Fest and relive those lovely moments all over again.

